



COURSE OVERVIEW AND EXAMINATIONS

Would you like.....

- To be your own boss running your own business?
- To understand just what goes on in the world of work?
- To know what businesses look for when they recruit staff?
- To see how a business gets its money to operate?
- To know why so many adverts are aimed at teenagers?
- To understand why the same big businesses operate around the world?

OCR GCSE (9–1) Business is the course to take if you want the answers to these and many other questions. When you leave school you may be working for a business or other organisation. After studying Business you will have an insight into just how businesses operate, including how to set up a business of your own.

- This is a practical course, using real businesses as examples
- Learn skills to help you in decision making
- Be one step ahead in understanding how businesses operate

What you will study in OCR GCSE (9–1) Business:

- Marketing, including advertising, development of products, setting the best price.
- Recruitment, including how businesses get and keep the right staff
- Business structures, including the different ways to set up a business.
- Finance, including how businesses get the money to set up and operate and how they make a profit.
- Business operations, including how businesses produce the things we buy.
- Influences on businesses, including the environment and how many businesses are operating around the world.

How you will be assessed

- Two exams at the end of the course, each 90 minutes long.
- There is no controlled assessment.
- Some questions will be multiple choice, some will be extended writing to test your ability to explain why you made a particular decision

This is a 2 year course.

In Year 10 – They will study Business activity, Marketing and People

In Year 11- They will study Operations, Finance and Influences on business

So why should you choose OCR GCSE (9–1) Business as an option?

- You will be able to understand the business world which you will enter after finishing school/college/university.
- You will be able to make informed decisions and put forward arguments to persuade others.
- You will have the knowledge to help you set up a business of your own.
- The skills you learn such as evaluation and problem solving will be useful in a number of other subjects.
- Business can lead on to many vocational qualifications and is a good stepping stone for you in A Level subjects, especially economics, accountancy and of course A Level Business



SUCCESS CRITERIA

Grades are awarded on the new 9 – 1 system, with 9 being the highest.

REVISION:

Revision classes will be held after school in the run up to exams after school.
Revision days are also held in the school holidays to prepare students for exams.

HOW TO HELP YOUR CHILD IN BUSINESS STUDIES

- Encourage him/her to read newspapers, news websites and watch TV news to follow global events and develop an understanding of business and the economy.
- Check they are completing their homework and controlled assessment deadlines.
- Encourage them to attend after school revision classes and controlled assessment catch up sessions.

USEFUL RESOURCES

OCR Business studies for GCSE (textbook).

This website <http://www.businessed.co.uk> has a number of resources, notes and interactive quizzes and business games to make learning fun.

For general revision the BBC Bitesize website is very useful:

<http://www.bbc.co.uk/schools/gcsebitesize>.

Please do not hesitate to contact the Curriculum Area Leader of this subject should you wish to discuss the course.